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| 1 |  | 2 |  | 3 |
| Static slide with Title |  | Static slide with Actors |  | Movie style countdown |
|  |  |  |  | Starting from three |

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| 4 split photos of dead pot plants or empty pots |  | Different 4 split photos of dead or dying plants |  | Graphic  No! More |
| 4 |  | 5 |  | 6 |
| We are here today to present a solution to something that has been plaguing city dwellers for many years. |  | Yes that’s right we are talking about the terrible numbers of pot plants and herb gardens that are killed off every year due to ignorance or poor time management. |  | No more. |
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|  |  | Picture of a data centre rack |  | Picture of Sensor |
| 7 |  | 8 |  | 9 |
| gardenMates is here to help. |  | gardenMates comprises of an extensive cloud hosted library of plants and care instructions, |  | a specially designed sensor to place in your pot plant or herb garden |
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| Mockup of app  homescreen on  mobile phone |  | Picture of sensor packaging |  | Mockup of plant care  page in app |
| 10 |  | 11 |  | 12 |
| and a mobile phone app. |  | With the simple purchase of a gardenMates sensor |  | and the free mobile phone app |
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| 4 split picture of fabulous  flowering pots |  | 4 split picture of healthy herbs  Being prepared in the kitchen. |  | Picture of bookshelf or library interior shot. |
| 13 |  | 14 |  | 15 |
| you’ll soon have flowers galore |  | and enough fresh herbs to feed the entire family. |  | The gardenMates Library |
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| Map of world with hotspots |  | Mockup of app growing tips page |  | Possible humorous shot of a sunflower in a desert setting?? |
| 16 |  | 17 |  | 18 |
| has been sourced from plant databases around the world |  | and includes information on growing tips |  | and suitability to a particular area. |
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| Picture of sensor in healthy  Pot plant |  | Show either mockup of how this is represented in the app or some other graphic |  | Show either mockup of how this is represented in the app or some other graphic |
| 19 |  | 20 |  | 21 |
| The specially designed sensor |  | measures soil moisture levels, |  | the Ph of the soil |
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| Show either mockup of how this is represented in the app or some other graphic |  | Show either mockup of how this is represented in the app or some other graphic |  | Show mockup of app on phone. |
| 22 |  | 23 |  | 24 |
| the air temperature |  | and ambient light. |  | The mobile phone app, |
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|  |  |  |  | 4 split mockups of how app displays data |
| 25 |  | 26 |  | 27 |
| available free from the Google Play Store |  | or Apple Store |  | shows the sensor data as meaningful graphics |
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| Graphic showing phone syncing  to cloud server |  | Maybe a photo of an unoccupied desk in an old library? |  | Picture of A.I.  Head with blue lightning or something. |
| 28 |  | 29 |  | 30 |
| and syncs the sensor and plant data |  | to your own space on the library server. |  | Our newly developed Artificial Intelligence “Artie” |
|  |  |  |  |  |
| Picture of Data Centre |  | Mockup of maybe a sick emoji  in app |  | Humorous  show plant severely dehydrated  Or  person watering a plant |
| 31 |  | 32 |  | 33 |
| which resides on our secure cloud server |  | will alert you via a notification to your phone |  | if your plant needs water. |
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| Picture of an artichoke |  | Image of fertilizers  (Natural)  SeaSol |  | image of healthy plant  in sunny location |
| 34 |  | 35 |  | 36 |
| “Artie” won’t choke either when it comes to suggesting |  | a fertiliser treatment |  | or alerting you that your plant may do better in a sunnier |
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| Image of healthy plant in  Shaded location |  | Image of sensor in pot or  Garden bed |  | Mockup of app home screen |
| 37 |  | 38 |  | 39 |
| or more shaded location. |  | Pair your gardenMates sensor |  | with the gardenMates app on your phone, |
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| Mockup of how we might show  /do this in app |  | If possible show selection options |  | 4 split images  2 x potted plants  2 x herbs  Diagonally opposed |
| 40 |  | 41 |  | 42 |
| choose the type of plant you want to monitor |  | from the extensive library list |  | and gardenMates will guide you to better plant health. |
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| App page showing picture  Of healthy specimen |  | 4 split images of soil types |  | Image of plants being hand watered |
| 43 |  | 44 |  | 45 |
| Your app will provide details |  | on the best types of soil for your plant |  | how much water |
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| Image of sunny garden setting |  | Mockup of app tips page |  | Show image of multiple healthy  pot plants |
| 46 |  | 47 |  | 48 |
| and sunlight it will need |  | and other growing tips. |  | If you want to keep track of more than one pot plant |
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| Image of balcony raised  Garden bed with different  Herbs or vegetables |  | Mockup of gardenMates  packaging |  | Can I have an image of 10 boxes please? |
| 49 |  | 50 |  | 51 |
| or have several rows of herbs in your herb garden, |  | you can purchase more gardenMates sensors. |  | gardenMates will let you pair up to ten sensors to your phone or mobile device. |
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| Not sure whether to just show  Coming soon!! |  | Image of phone taking photo  of plant |  | Image of sickly looking  plant |
| 52 |  | 53 |  | 54 |
| Coming soon with the gardenMates PRO subscription |  | will be the ability to take a photograph of your plant |  | if it’s looking a little sickly |
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| Image of plant after  insect attack |  | Let’s talk about how  We represent this |  | Image of someone who  Could be a botanist  Joseph Banks?? |
| 55 |  | 56 |  | 57 |
| or has been attacked by pests |  | and share it with Artie for suggested course of action. |  | Just like having your very own Botanist on standby. |
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|  |  | 4 split images of nurseries |  |  |
| 58 |  | 59 |  | 60 |
| gardenMates |  | will be available this winter at all good plant nurseries |  | and Bunnings. |
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| 61 |  | 62 |  | 63 |
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